



FOR IMMEDIATE RELEASE

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**THE MADISON MELLE AGENCY SPONSORS FIRST ANNUAL INDIE CONGRESS SCHOLAR AWARDS
Scholars Awarded at Independent Lodging Conference in Miami February 8-10, 2022**

(Los Angeles, California, December 22, 2021) – [The Madison Melle Agency](#) is pleased to announce their sponsorship of the First Annual Indie Congress Miami’s Scholar Awards, in partnership with [Independent Lodging Congress](#). Independent Lodging Congress is the leading partner of boutique and independent hotels, providing collaborations between lodging sectors and connecting visionaries and leaders. The Indie Awards celebrate hotels and professionals in various categories who share a sense of collaboration, independence and ideation. The Madison Melle Agency is proud to sponsor the Miami Scholar Award which gifts scholars’ tickets to the Miami Congress Event and helps the winners to catapult their career in hospitality.

“We are thrilled to support higher education and the continued development of hospitality thought leaders as they learn about the exponential career opportunities our industry has to offer,” said Cara Federici, C.E.O. of The Madison Melle Agency & tech theory group.

Independent Lodging Congress is a place of discovery, collaboration and idea generation for owners and operators of independent hotels. Through meaningful and relevant panels, deep dive breakouts, and of course, great food and beverage, they strive to connect visionaries and thought leaders inside (and outside) the independent lodging sector for the betterment of our industry and the guests they serve.

The Madison Melle Agency is a multi-faceted creative studio and lifestyle consultancy. Ideating and operating one-of-a-kind hospitality, media, technology, and real estate brands, The Madison Melle Agency shapes the landscape of invention, inspiration, and creativity across the hospitality industry and beyond. With over 25 years of industry expertise in branding and marketing, design, website and application development, business leadership, as well as revenue and scale strategies - The Madison Melle Agency exceeds expectations with every endeavor.

For more information about The Madison Melle Agency or Independent Lodging Congress visit www.madisonmelle.com and www.ilcongress.com.

About The Madison Melle Agency

The Madison Melle Agency is a multi-faceted creative studio and lifestyle consultancy. Ideating and operating one-of-a-kind hospitality, media, technology, and real estate brands, The Madison Melle Agency shapes the landscape of invention, inspiration, and creativity across the hospitality industry and beyond. The Madison Melle Agency is published regularly in national and industry press publications, honored to work with a stunning portfolio of clients who have been featured in Forbes, Travel & Leisure’s It List, Business Insider, New York Times, Condé Nast Traveler, The Washington Post, Vogue, and more. The Agency’s proven track record of success is derived from collaborating with a multitude of the world’s most notable names in their respective industries, including Fast Company, Standard Hotels, Palisociety, InterContinental Hotels Group, Hilton Hotels & Resorts, and Proper Hospitality. From Los Angeles to New York City, Europe & The Caribbean, the Agency’s current and past portfolio comprises of an array of highly sought-after, luxury lifestyle companies and market leaders, such as Brookfield Properties, Relais & Châteaux’s Calabash Grenada, Casetta Group, Bridgeton Hospitality, Two Bunch Palms, Marram Montauk, Walker Hotels, Petit Ermitage, Saira Hospitality, Wylder Hotels, Cachet Hotels, Solay App, and Skypod, as well as a variety of highly acclaimed media, retail, communications, and hospitality ventures. The Madison Melle Agency is headquartered in Los Angeles with remote teams across the globe.

About Indie Congress

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